

WWI Propaganda Posters

Directions:

Spread out the posters on your desk so you can view all of them. Then answer the questions that follow by viewing and analyzing the posters.

Questions:

1. Look at the propaganda posters collectively. What sort of features stand out the most to you? Why do you think your eye was attracted to these features? What is the overall feeling you get from these posters?
2. Look at posters 1-4. What kind of propaganda posters are these? Do you think they would be effective and achieve their goal? Why or why not?
3. Look at poster 4. What does the gorilla represent? What country do you think the gorilla represents? What does the lady represent? What is the overall message of this poster? Explain.
4. Look at posters 5-8. Who is the target of these propaganda posters? Do you think these poster would be effective and persuade their targeted audience? Why or why not?
5. Again look at posters 5-8. What was the role of women during the war as suggested by the posters? Why do you think women had these roles? Explain.
6. Do you think that propaganda such as the posters you have in front of you were an effective tool to help fight the war? Do you think propaganda such as the posters would be effective today? Can you think of any form contemporary propaganda? If so explain its purpose. If not describe an area (society, politics, environmental issues) in which you think propaganda would be useful.

“FALL IN”



ANSWER NOW
IN YOUR COUNTRY'S
HOUR OF NEED

WHO'S ABSENT?



Is it you?

Produced by the Parliamentary Recruiting Committee, London. Poster No. 125.

Printed at Ashford Row & Co., Ltd., 55, Great Cornhill, Birmingham, England.

Dein Vaterland ist in Gefahr

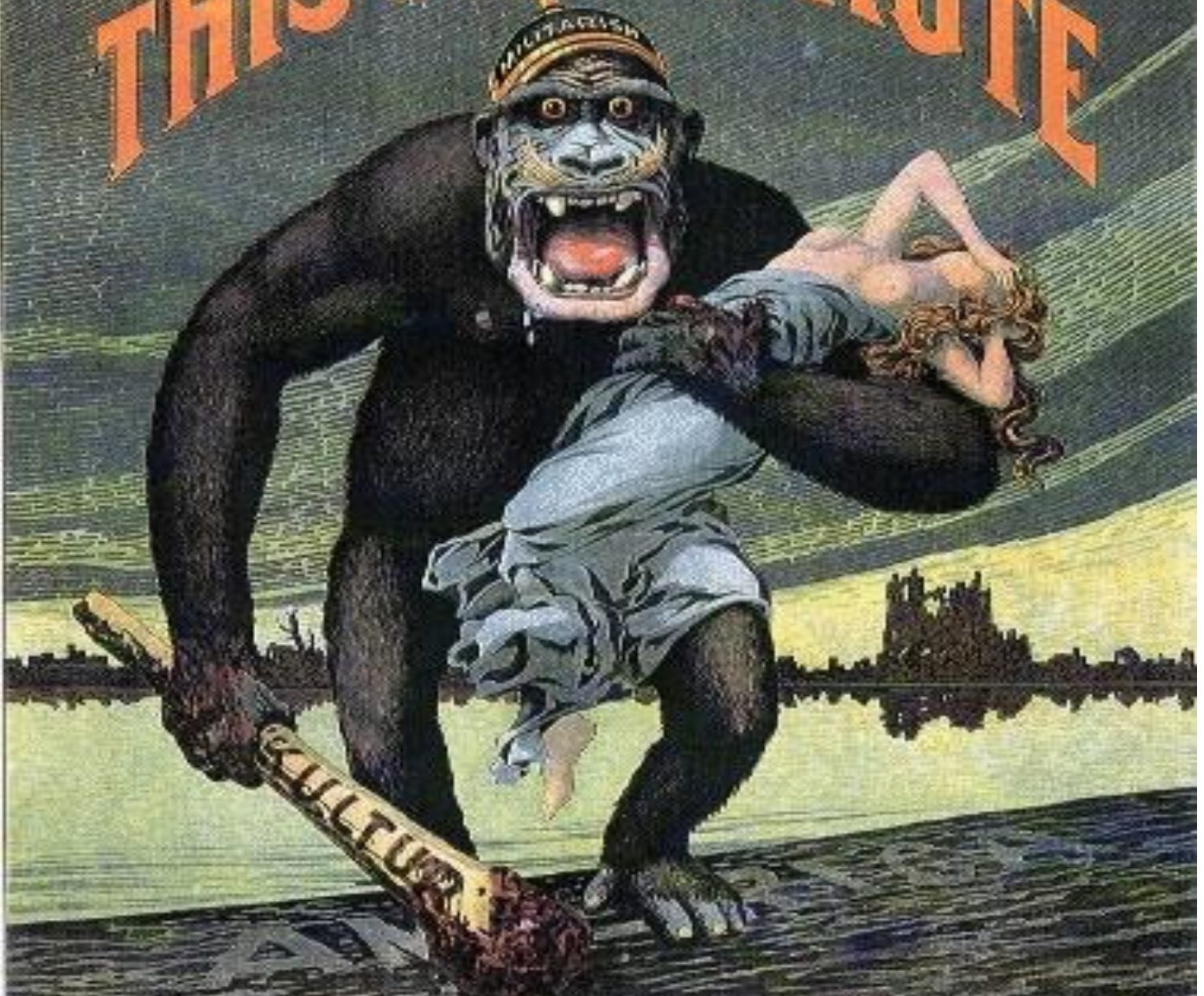


Melde Dich!

L-ZABEL

G. KAV. SCHÜTZEN DIV.
 Freiwilligenannahme · Berlin · Nürnbergerstr. 70·71
 Bedingungen · Mobiles Gehalt 5 Mk. tägl. Zulage · Feldverpflegung
 freie Bekleidung u. Quartier · kurze Kündigungsfrist · Entlassungsgeld

**DESTROY
THIS MAD BRUTE**



ENLIST

—Copyright Applied for—



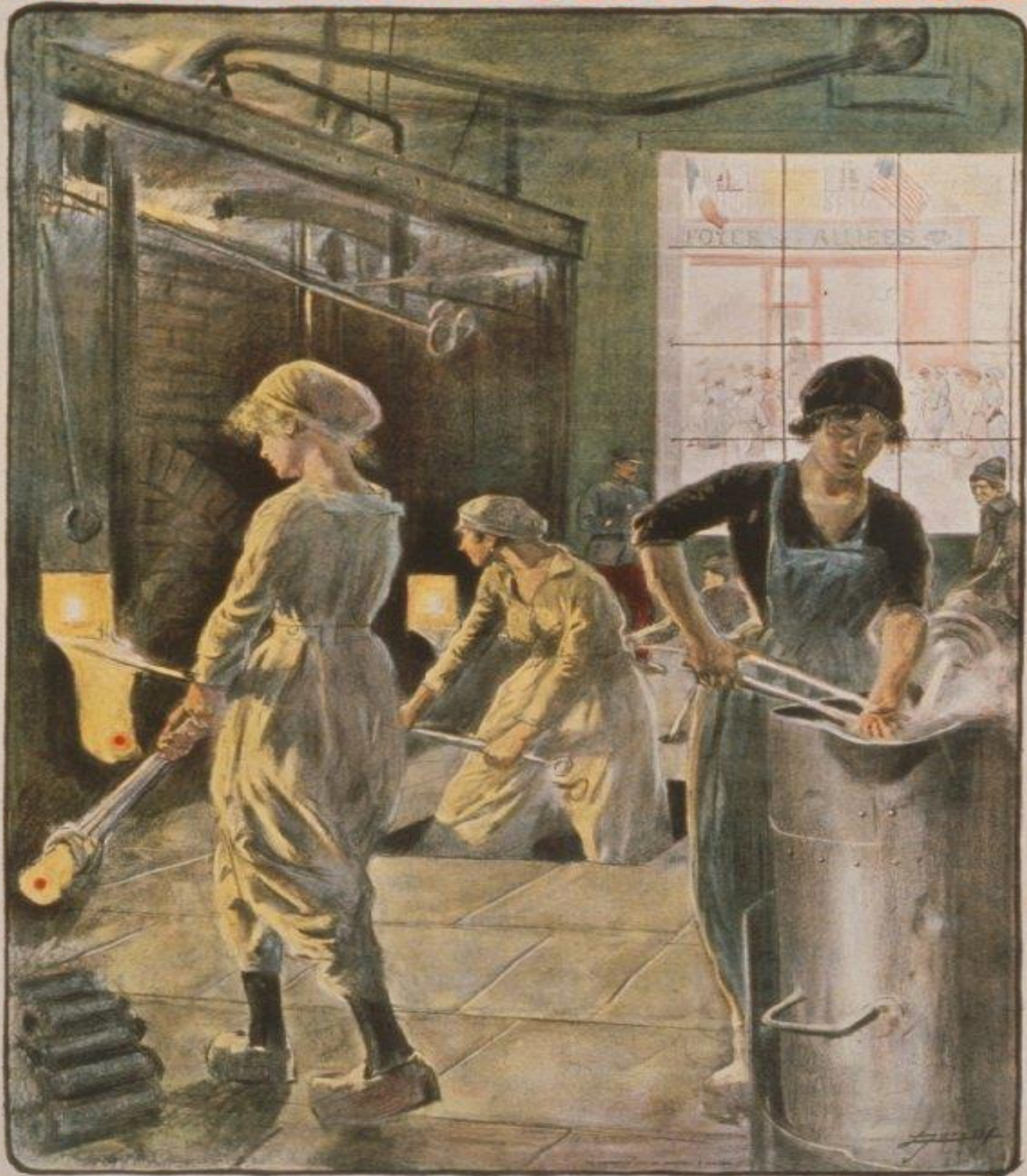
FOUR YEARS IN THE FIGHT

Y.W.C.A.

The Women of France

Y.W.C.A.

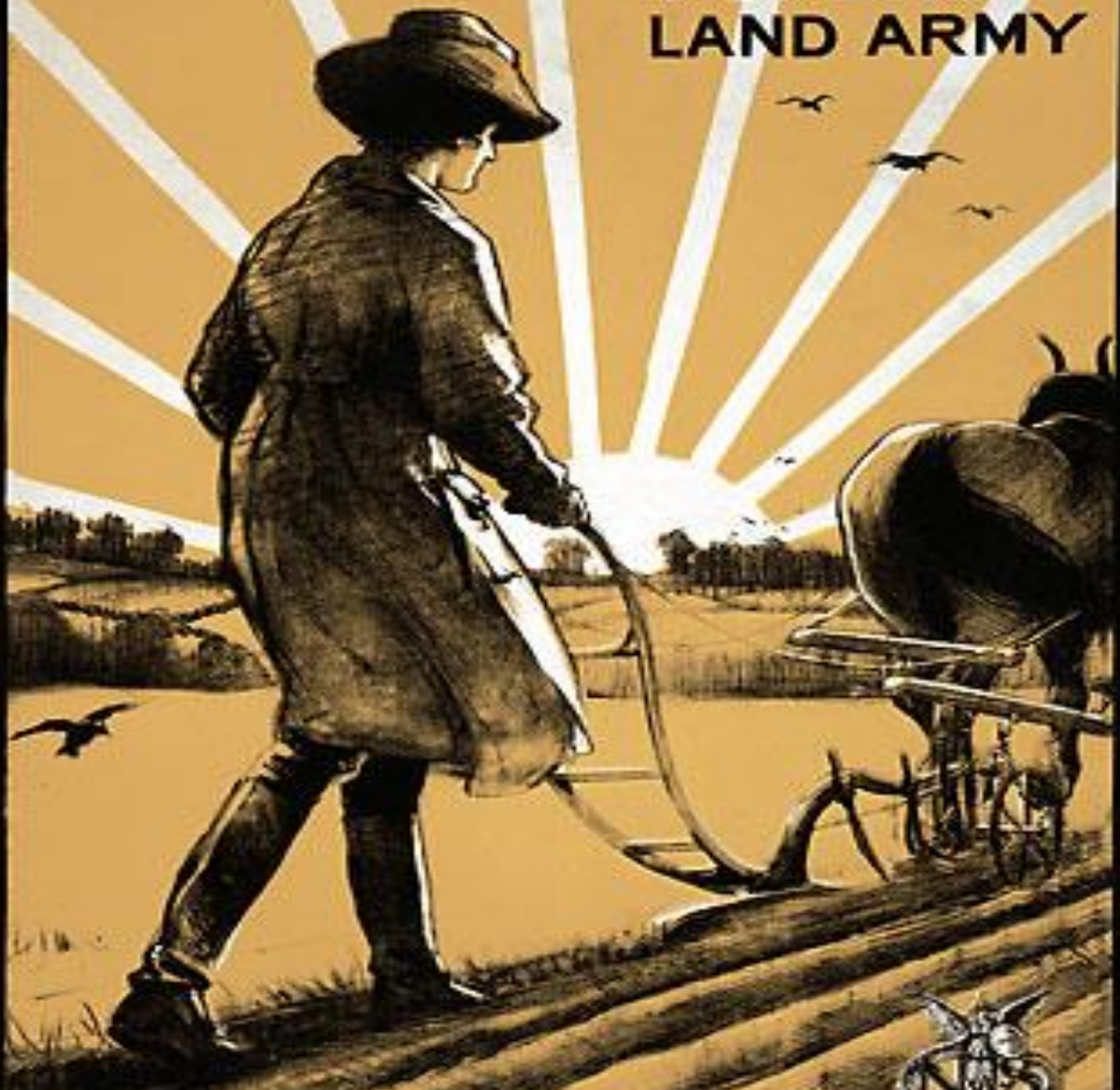
We Owe Them Houses of Cheer



UNITED WAR WORK CAMPAIGN

NATIONAL SERVICE

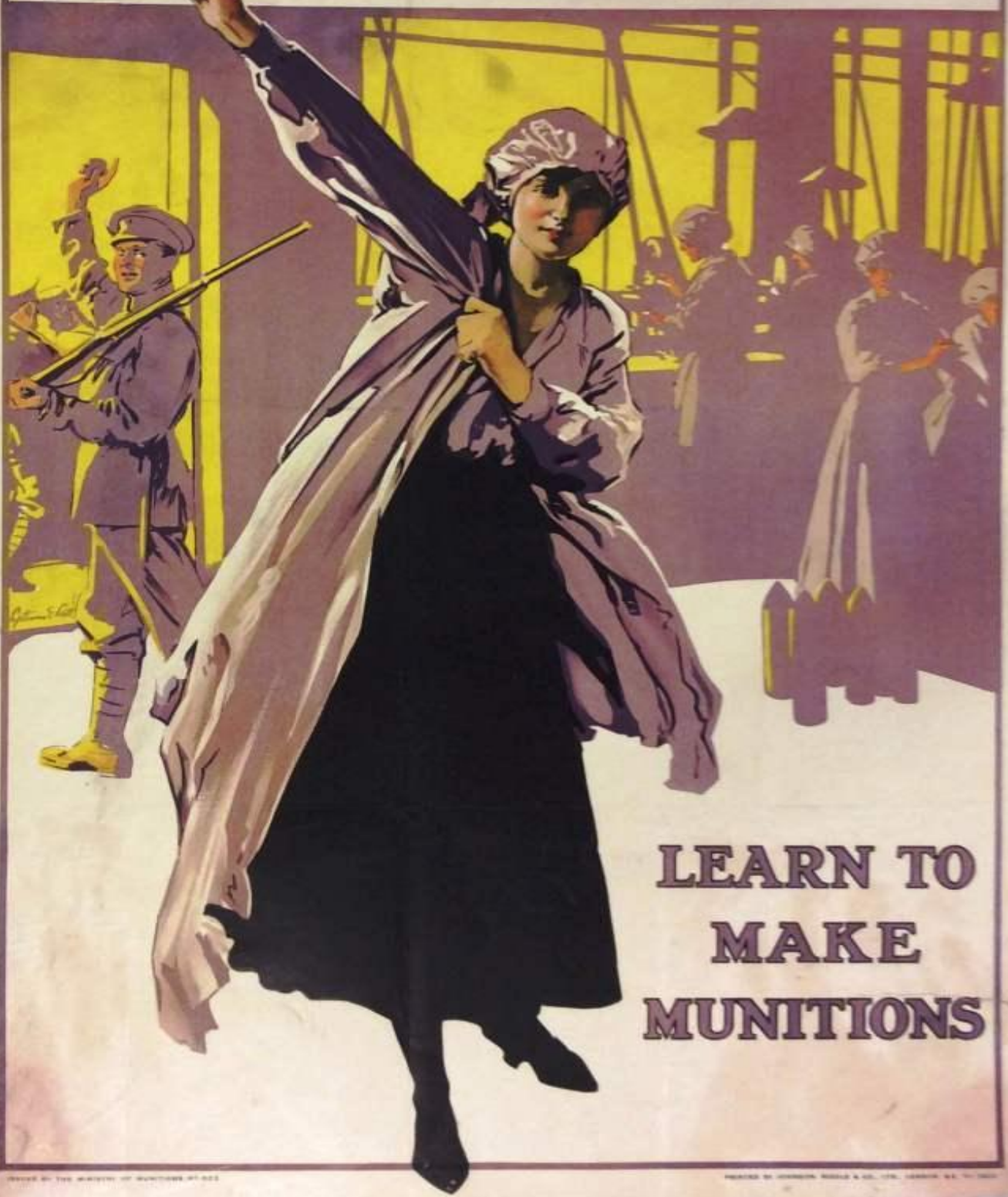
WOMEN'S LAND ARMY



**GOD SPEED THE PLOUGH
AND THE WOMAN WHO DRIVES IT**

**APPLY FOR ENROLMENT FORMS AT YOUR NEAREST POST OFFICE OR
EMPLOYMENT EXCHANGE**

**THESE WOMEN ARE
DOING THEIR BIT**



**LEARN TO
MAKE
MUNITIONS**

ISSUED BY THE WARREN OF MUNITIONS OF THE

PRINTED BY JOHNSON, ROGERS & CO., 17th, LONDON, W.C. 2